

**HI, HELLO!** Do you feel the need to make the world a better place and do you love to do your bit to address worldwide water problems? If so, and if you are looking for a challenging internship in communication please read further. We are looking for you!



JOIN US FOR A MEANINGFUL  
APPRENTICESHIP AS A

# CONTENT WRITER

(WITHIN OUR COMMERCIAL MANAGEMENT TEAM)

CAN DO MENTALITY,  
EAGER TO LEARN, SMART

So we are looking for a Content Writer, to manage contents for **Aqua2Life** (a soon to be implemented non-profit organisation under the belt of MegaGroup). One that excels in social media, understands the business, and has a talent for writing catchy copy. Our current Commercial Team consists of Category Management, Product Data Management, E-Commerce, Specials, (online) Marketers, Cataloging, Knowledge, Quality & Innovation Management and a Business Analyst. Under the guidance of our Knowledge, Quality & Innovation Manager you write content for **Aqua2Life**.

## WHAT ARE YOU GOING TO DO, WHAT SHOULD YOU BE ABLE TO?

- review and analyse available content and research for additional content;
- social media management and content creation;
- investigate questions and need of the visitors of **Aqua2Life**;
- make connection with colleagues & experts for information;
- conduct interviews, take statements, write reports and gather valuable information to enhance the content;
- you write news, blogs, articles or maybe even a whitepaper.

## HOW DOES AN AVERAGE WORKING DAY LOOK LIKE FOR YOU?

You start with a daily stand up meeting with the **Aqua2Life** project team. With the briefing coming from this meeting you make an action plan for your assignment. You do research on the subject, you check the available information, you plan necessary interviews, and you make all the preparations to publish content. In close cooperation with the Knowledge, Quality & Innovation Manager you make sure the contents for **Aqua2Life** and other social media channels is up to date and interesting for our customers.

## CHECKLIST: SKILLS AND ABILITIES

Can do approach is essential. Your qualifications do the rest.

We ask following:

- Bachelor or Master student working on a degree in English, communication, journalism or similar field;
- autonomous & curious self-starter with aptitude for water technology and innovation;
- experience in writing blogs, forums and digital media;
- driven to make the difference and you are enthusiastic with a focus on quality;
- excellent communication skills, creative thinker, self-motivated and team-oriented;
- proficiency in MS office.

## DID WE STIR UP YOUR ATTENTION?

Send your CV to [rvanbaalen@megagrouptrade.com](mailto:rvanbaalen@megagrouptrade.com). If you qualify we will invite you to meet informally to get to know you. If we make a good connection and everyone is positive we close the internship with you! Duration of the internship and the starting date is to be agreed upon!

## WHAT WE OFFER

- A great experience and the chance to contribute considerably to the launch and success of **Aqua2Life**, our non profit information platform:
- a really attractive and challenging apprenticeship. a high degree of freedom, with responsibility within an international, informal, ambitious and no nonsense organization;
  - an open culture, in which initiatives and development are expected; do you have a good idea? You can get started;
  - working in a young, enthusiastic and international team;
  - contributing to a better world;
  - compensation for the internship and comuter travel;
  - free fresh fruit;
  - fun: friendly colleagues, a great working atmosphere and a sociable Friday afternoon drink.

## WHO ARE WE?

Water technology is our sport, our employees are the athletes. Water is the liquid of life. Everyone needs water. By 2030 more than 3.7 billion people will live in areas with severe water stress. Too much or too little water brings enormous challenges in the field of water management. MegaGroup believes in making water solutions available to improve the lives of people. It is our mission to enable growth for our customers, employees and partners by making water solutions available in a convenient, smart and efficient way. **We bring water to life.**

MegaGroup is the holding of a number of technical wholesale companies in Northern Europe. Within MegaGroup forces are combined and we support the group companies in the field of Finance, IT, Marketing, Product Information and Category Management. In this way we work efficiently on development and we share international knowledge, experiences and best practices, so that our group companies are able to do what they are good at: to serve the customer optimally.

This is our DNA:

- Always driving for results;
- Be engaging;
- Continuously curious;
- Dare to be different;
- Excel in what we do.



## WANT TO KNOW MORE?

Do you have questions related to this internship or do you want to have more information? Call our Knowledge, Quality and Innovation Manager, **Raphael Kiran on (31) 615 121 879**

bringing water to life